



# SPONSORSHIP OPPORTUNITIES

Throughout the history of the Farmstead, donors, sponsors and fundraising projects have funded construction of attractions, education programs, and treasured activities and events. Corporate sponsorship through a donation to the Friends of the Farmstead, part of the Arts & Recreation Foundation of Overland Park, a 501(c)(3) not for profit, provides programs and projects outside of the Farmstead city budget.

Sponsor Benefits	Premier Sponsor \$25,000	Season Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
Private goat yoga session for up to 35 participants (June - Aug, subject to availability)		—	—	—	—
Representative on the FOF Board		—	—	—	—
Complimentary Prairie Pavilion rental with admission and activity tickets for 100 guests (subject to availability during normal operating hours)			—	—	—
Daily Admission Tickets	150	100	50	—	—
Sponsorship Promotional Graphic			—	—	—
Logo displayed on banner at entry			—	—	—
Logo on special events poster for selected event			—	—	—
Sponsor highlight in FOF Newsletter (short article on your organization with links to your page, content provided by sponsor with FOF approval)				—	—
Logo on TV monitors in Dairy Barn				—	—
Digital copy of the Partner of Friends of the Farmstead logo to use on your website				—	—
Logo on Friends of the Farmstead website					—
Logo on Georgia's Chicken Run T-Shirt (with commitment by July 1st)					—
Logo on Friends of the Farmstead email communications					—
Participation Opportunity at Events (See Sponsorship Guidelines)	 (all events)	 (all events)	 (*six events)	 (*six events)	 (*two events)
<b>Pick Your Perk</b>	<b>All Included</b>	<b>Pick 4</b>	<b>Pick 2</b>	<b>Not Included</b>	<b>Not Included</b>
Entries for Georgia's Chicken Run	20	10	10	—	—
Tickets to Pumpkin Hollow	40	20	20	—	—
Tickets to Night of the Living Farm	40	20	20	—	—
Recognition as Presenting Sponsor for event of choice (events may have more than one presenting sponsor)			—	—	—
Opportunity to provide promotional item(s) to event attendees. (as agreed upon by FOF and sponsor)				—	—
Short video clip shown before the movie on Moo-vie Night (provided by sponsor and approved by FOF)				—	—

\*one day/night of multi-date events



# SPONSORSHIP COMMITMENT

Sponsorship Name as it is to appear in all recognition (Email corporate logo for display on FOF website to info@artsandrec-op.org)

Contact Name

Address (to which tickets will be delivered)

City

State

Zip Code

Telephone

Email Address

**PREMIER SPONSOR \$25,000 .....ALL BENEFITS INCLUDED**

- 20 Entries for Georgia's Chicken Run     40 Tickets to Pumpkin Hollow     40 Tickets to Night of the Living Farm
- Video Clip Shown at Moo-Vie Night     Promotional Items Opportunity
- Presenting Sponsor Recognition at Event of Choice \_\_\_\_\_  
June Bug Ball, Safety Day, Georgia's Chicken Run, Moo-Vie Night, Pumpkin Hollow, or Night of the Living Farm

**SEASON SPONSOR \$10,000 .....CHOOSE 4**

- 10 Entries for Georgia's Chicken Run     20 Tickets to Pumpkin Hollow     20 Tickets to Night of the Living Farm
- Video Clip Shown on Moo-Vie Night     Promotional Items
- Presenting Sponsor Recognition at Event of Choice \_\_\_\_\_  
June Bug Ball, Safety Day, Georgia's Chicken Run, Moo-Vie Night, Pumpkin Hollow, or Night of the Living Farm

**GOLD SPONSOR \$5,000 .....CHOOSE 2**

- 5 Entries for Georgia's Chicken Run     10 Tickets to Pumpkin Hollow     10 Tickets to Night of the Living Farm

**SILVER SPONSOR \$2,500**

**BRONZE SPONSOR \$1,000**

### EVENT PARTICIPATION SELECTIONS

PREMIER & SEASON SPONSORS - All Included      GOLD & SILVER - Choose 6      BRONZE - Choose 2

- June Bug Ball     Georgia's Chicken Run (July 25)     Safety Day (Aug. 22)     Moo-Vie Night
- Pumpkin Hollow (Sept. 16- \_\_\_\_\_  
Oct. 18) select dates     Night of the Living Farm (Oct. 16-17 & 23-24) \_\_\_\_\_  
select dates

Please remit payment to:

Friends of the Farmstead

P.O. Box 26392, Overland Park, KS 66225

Authorized Signature \_\_\_\_\_

*Friends of the Farmstead is part of The Arts & Recreation Foundation of Overland Park. The Foundation is tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Gifts to the Foundation may be deductible under the applicable section of the code. EIN:48-1171599*

# SPONSORSHIP GUIDELINES

Thank you for supporting the Farmstead! We ask that you look at your participation at our events as a way to show your support of the community rather than just as a way to direct market to our guests. We have found that when kids are attracted to you at our events and you have something that engages them, it then allows the sponsor to speak with their adult.

- We highly encourage you to decorate your space with the theme of the event.
- Create a game or activity to draw attention to your space - consider bringing along a face painter or a magician.
- We encourage you to give away items; candy, trinkets, bubbles, stickers, safety items such as sanitizer and sunscreen.
- Please limit your team to 1-3 adults to manage your space during each event.
- Children and families accompanying you will be expected to follow the rules of the event and must pay admission to the Farmstead and/or event.

This is intended as a way for you to show your involvement and support of the community. Please refrain from the following:

- Raffles and collecting guests' contact information. Instead, please hand out your contact information for our guests to reach out to you for further information.
- Passing out balloons and using them for decorations. It's for the safety of our animals!
- Selling or taking money from our patrons.

If you have any questions or concerns about any of the above, please contact our Public Programs Supervisor at 913-890-1675.