



THE ARTS & RECREATION
FOUNDATION
OF OVERLAND PARK

2026 Fundraising Events

Our signature community fundraisers make incredible things happen! By attending, sponsoring, vending, or volunteering, you help raise vital funds to enhance the Arboretum, Farmstead, and public art spaces, ensuring these beloved gems continue to thrive.



+ Spring Plant Sale

Thursday, April 23: FOTA Members Only Pre-Sale
Friday, April 24 - Sunday, April 26: Open to the Public
Overland Park Arboretum & Botanical Gardens
Attendance: 800



+ Tastings on the Terrace

Select Thursdays | May-September
Overland Park Arboretum & Botanical Gardens
Attendance: 630



+ Stems: A Garden Soirée

Saturday, May 16
Overland Park Arboretum & Botanical Gardens
Attendance: 1,215



+ Georgia's Chicken Run

Saturday, July 25
Deanna Rose Children's Farmstead
Attendance: 700



+ Terra Luna

September 10-12 & 17-19
Overland Park Arboretum & Botanical Gardens
Attendance: 11,600



+ OP Mayor's Golf Tournament

Friday, October 2
Sykes/Lady Golf Course
Attendance: 140



THE ARTS & RECREATION
FOUNDATION
OF OVERLAND PARK

2026 Fundraising Events

Our signature community fundraisers make incredible things happen! By attending, sponsoring, vending, or volunteering, you help raise vital funds to enhance the Arboretum, Farmstead, and public art spaces, ensuring these beloved gems continue to thrive.



+ Pumpkin Hollow

Open Daily | September 16 - October 18

Deanna Rose Children's Farmstead

Attendance: 16,200



+ Night of the Living Farm

October 16-17 & 23-24

Deanna Rose Children's Farmstead

Attendance: 6,700

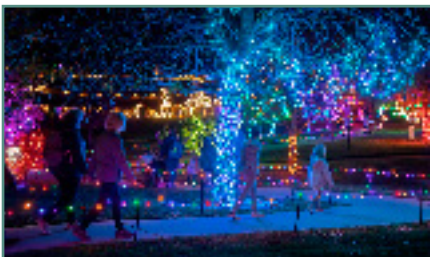


+ Botanical Brewfest

Saturday, October 17

Overland Park Arboretum & Botanical Gardens

Attendance: 750



+ Luminary Walk

Select Nights | November 27 - December 26

Overland Park Arboretum & Botanical Gardens

Attendance: 31,700



+ Nutcracker Tea Party

December 5 & 6

Fiorella's Event Space

Attendance: 2,400

Learn More • www.artsandrec-op.org

Contact Us • info@artsandrec-op.org



Community Connections

We engage our community through email, social media, and our website, reaching a passionate audience that values arts and culture in Overland Park. Partnering with us offers valuable exposure to this engaged local network, creating meaningful connections for your brand.

EMAIL	<p>76k email subscribers</p>	<p>top segments Arboretum: 57k subscribers 70% open rate Farmstead: 27.8k subscribers 60% open rate Arts: 4k subscribers 66% open rate</p>
-------	---	---

SOCIAL	<p>41k cumulative followers across all platforms</p>	
--------	---	--

WEB	<p>515k annual pageviews</p>	<p>VENUES 364.2k annual Farmstead visitors 188.3k annual Arboretum visitors</p>
-----	---	--

Our Media Partners



Learn More • www.artsandrec-op.org

Contact Us • info@artsandrec-op.org