



THE ARTS & RECREATION  
**FOUNDATION**  
OF OVERLAND PARK



**2026**

**COMMUNITY  
PARTNER  
PROGRAM**

# Partner With Us

The Arts & Recreation Foundation of Overland Park (ARFOP) **Community Partner Program** invites individuals, businesses, and organizations to invest in the vibrancy, creativity, and well-being of our community.



## Your support powers:

- Expanded access to arts and culture
- Preservation and enhancement of recreational spaces
- Inspiring learning and engagement for all ages

**Together, we create meaningful experiences that impact thousands every year:**

## Who We Are

As an independent 501(c)(3) nonprofit, we work alongside the City of Overland Park to support the amenities that enrich community life.



## Overland Park Arboretum & Botanical Gardens

Your support helps the gardens thrive, protects natural habitats, and creates outdoor classrooms where children and families discover the wonders of nature, science, and sustainability.



## Deanna Rose Children's Farmstead

Your contributions nurture animals, bring interactive exhibits to life, and create hands-on programs that connect children with farming, history, and the rich heritage of Kansas.



## Public Art

Your generosity fills everyday spaces with art, inspiring curiosity, creativity, and conversation—making Overland Park's public spaces brighter and more vibrant.

**\$1.57 MILLION** *granted to the City of Overland Park in 2025*

## Because of Community Partners like you:

- **The Arboretum** is a peaceful haven — a place where nature restores calm and nurtures both physical and mental well-being.
- **The Farmstead** delights and educates children through hands-on experiences that teach respect for animals, farming, and the environment.
- **Public art** across Overland Park brings joy, sparks imagination, and shapes the unique spirit of our city.

# Why Join?

## ● Make a Tangible Impact

Your contribution directly supports programs and spaces that bring arts, recreation, and education to life.

## ● Celebrate Community Pride

Align your name or business with a local organization that enhances quality of life for Overland Park residents and visitors.

## ● Build Connections

Engage with like-minded individuals, organizations, and sponsors who share your commitment to community vibrancy.

## ● Gain Recognition

Each level of support includes thoughtful acknowledgment through signage, online listings, event recognition, and more.



## Community Partner Levels

**Creativity.  
Connection.  
Wellbeing.**

Join us in shaping a stronger Overland Park.



Level Name	Annual Investment	Ideal For
Neighbor	\$1,000	Entry-level community support
Supporter	\$2,500	Growing local visibility
Cultivator	\$5,000	Deeper engagement and impact
Steward	\$7,500	Leadership-level partnership
Champion	\$10,000	High-impact community investment
Visionary	\$15,000	Transformational support
Legacy	\$25,000	Enduring community leadership

### Benefits increase with each partnership level and may include:

- Recognition in print and digital communications
- Logo placement on website and event materials
- Invitations to exclusive events and experiences
- Complimentary or discounted tickets to select programs
- On-site or event-based recognition opportunities

# Signature Events & Experiences

Our signature events give partners high-visibility opportunities to align with a trusted community nonprofit while engaging directly with thousands of local supporters. Partnerships include marketing recognition across the Arts & Recreation Foundation of Overland Park and relevant Friends group(s), prominent onsite visibility, and event tickets to share with clients, employees, or guests—turning community support into meaningful brand connection.



**STEMS: A GARDEN SOIRÉE**  
Arboretum | May 16  
1,200+ Attendees



**GEORGIA'S CHICKEN RUN**  
Farmstead | July 26  
700+ Attendees



**TERRA LUNA**  
Arboretum | Sept. 10-12 & 17-19  
11,600+ Attendees



**PUMPKIN HOLLOW**  
Farmstead | Sept. 16 - Oct. 18  
16,200+ Attendees



**MAYOR'S GOLF TOURNAMENT**  
Sykes/Lady | Oct. 2  
140+ Attendees



**NIGHT OF THE LIVING FARM**  
Farmstead | Oct. 16-17 & 23-24  
6,700 Attendees



**BOTANICAL BREWFEST**  
Arboretum | Oct. 17  
750+ Attendees



**LUMINARY WALK**  
Arboretum | Nov-Dec  
31,700+ Attendees

## Reach & Engagement

Partners receive recognition across a **highly engaged audience of 76k+ subscribers**, including targeted segments such as members, donors, families, arts supporters, and Arboretum, Arts, and Farmstead enthusiasts—connecting your brand with the right audiences at the right time.

Explore full event details at [artsandrec-op.org](https://artsandrec-op.org)

# Community Partner Levels & Benefits

Level	Legacy	Visionary	Champion	Steward	Cultivator	Supporter	Neighbor
<b>Annual Investment</b>	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
<b>Stems Sponsorship</b>	Legacy: 48 VIP Tickets	Platinum: 24 VIP Tickets	Gold: 12 VIP Tickets	Silver: 10 VIP Tickets	Bronze: 8 VIP Tickets	Bronze: 6 VIP Tickets	2 GA Tickets
<b>MGT Sponsorship</b>	Presenting Sponsor	Specialty Sponsor	Specialty Sponsor	Hole Sponsor	Hole Sponsor		
<b>Field Trip Sponsorship Recognition</b>	X	X	X	X			X
<b>Passes to DRCF</b>	200	200	100	50	50	20	
<b>Passes to OPABG</b>	200	200	100	50	50	20	
<b>ARFOP Membership</b>							Patron Level
<b>Partner Networking</b>	X	X	X	X	X	X	
<b>Event Tickets</b>							
<b>Luminary Walk</b>	30	30	20	15	10	6	4
<b>Night of the Living Farm</b>	30	30	20	15	10	6	4
<b>Pumpkin Hollow</b>	30	30	20	15	10	6	4
<b>Terra Luna</b>	18	18	12	8	6	2	2
<b>Botanical Brewfest</b>	12	12	8	6	4	2	2
<b>Chicken Run Entries</b>	10	10	6	4	4		
<b>Bonus</b> Presenting sponsorship of a flagship special event							

**Become a Community Partner today!** Contact Jennifer Cairns at [jennifer.cairns@artsandrec-op.org](mailto:jennifer.cairns@artsandrec-op.org)

# Partner With Us

Thank you for your commitment to enriching our community and supporting our mission!



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Partner Name as it is to appear in all recognition

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Contact Name(s)

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Mailing Address

City

State

Zip

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Phone

Email Address

Please check the appropriate box to indicate the level of support you'll provide in 2026:

Level	Legacy	Visionary	Champion	Steward	Cultivator	Supporter	Neighbor
Annual Investment	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Selection							

SEND INVOICE

PAYMENT ENCLOSED

*\*ARFOP reserves the right to modify or cancel events for the general safety of organizers, attendees and community. No refunds will be made due to event modifications or cancellations. We thank you for your support of our mission through this partnership.*

The Arts & Recreation Foundation of Overland Park is tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Gifts to The Foundation may be deductible under the applicable sections of the code. In exchange for sponsorships, sponsors receive a benefit per ticket included in the sponsorship package. The fair market value of tangible benefits received will be communicated in the payment acknowledgment. EIN: 48-1171599

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