



THE ARTS & RECREATION  
FOUNDATION  
OF OVERLAND PARK

# 2026 Fundraising Events

Our signature community fundraisers make incredible things happen! By attending, sponsoring, vending, or volunteering, you help raise vital funds to enhance the Arboretum, Farmstead, and public art spaces, ensuring these beloved gems continue to thrive.



## + Spring Plant Sale

Thursday, April 23: FOTA Members Only Pre-Sale  
Friday, April 24 - Sunday, April 26: Open to the Public  
Overland Park Arboretum & Botanical Gardens  
Attendance: 800



## + Wine Tasting on the Terrace

Select Thursday evenings, May-September  
Overland Park Arboretum & Botanical Gardens  
Attendance: 630



## + Stems: A Garden Soirée

Saturday, May 16  
Overland Park Arboretum & Botanical Gardens  
Attendance: 1,215



## + Georgia's Chicken Run

Saturday, July 25  
Deanna Rose Children's Farmstead  
Attendance: 700



## + Terra Luna

September 10-12 & 17-19  
Overland Park Arboretum & Botanical Gardens  
Attendance: 11,600



## + OP Mayor's Golf Tournament

Friday, October 2  
Sykes/Lady Golf Course  
Attendance: 140



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## + Pumpkin Hollow

Select Dates in October

Deanna Rose Children's Farmstead

Attendance: 16,200



## + Night of the Living Farm

October 16-17 & 23-24

Deanna Rose Children's Farmstead

Attendance: 6,700



## + Botanical Brewfest

Saturday, October 17

Overland Park Arboretum & Botanical Gardens

Attendance: 750



## + Luminary Walk

Select Nights, November & December

Overland Park Arboretum & Botanical Gardens

Attendance: 31,700



## + Nutcracker Tea Party

December 5 & 6

Fiorella's Event Space

Attendance: 2,400

Learn More • [www.artsandrec-op.org](http://www.artsandrec-op.org)

Contact Us • [info@artsandrec-op.org](mailto:info@artsandrec-op.org)



# Community Connections

We engage our community through email, social media, and our website, reaching a passionate audience that values arts and culture in Overland Park. Partnering with us offers valuable exposure to this engaged local network, creating meaningful connections for your brand.

<b>EMAIL</b>	<h2>76k</h2> <p>email subscribers</p>	<h2>top segments</h2> <p>Arboretum: 57k subscribers   70% open rate Farmstead: 27.8k subscribers   60% open rate Arts: 4k subscribers   66% open rate</p>
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<b>SOCIAL</b>	<h2>41k</h2> <p>cumulative followers across all platforms</p>	
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<b>WEB</b>	<h2>515k</h2> <p>annual pageviews</p>	<b>VENUES</b>	<p><b>364.2k</b> annual Farmstead visitors</p> <p><b>188.3k</b> annual Arboretum visitors</p>
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## Our Media Partners



Learn More • [www.artsandrec-op.org](http://www.artsandrec-op.org)

Contact Us • [info@artsandrec-op.org](mailto:info@artsandrec-op.org)