



THE ARTS & RECREATION
FOUNDATION
OF OVERLAND PARK

2025 Fundraising Events

Our signature community fundraisers make incredible things happen! By attending, sponsoring, vending, or volunteering, you help raise vital funds to enhance the Arboretum, Farmstead, and public art spaces, ensuring these beloved gems continue to thrive.



+ Wine Tasting on the Terrace

Select Thursday evenings, April - August
Overland Park Arboretum & Botanical Gardens
Attendance: 720



+ Spring Plant Sale

Thursday, April 24: FOTA Members Only Pre-Sale
Friday, April 25 - Sunday, April 27: Open to the Public
Overland Park Arboretum & Botanical Gardens
Attendance: 5,000



+ Biergarten Thursdays

Select Thursday evenings, May - September
Overland Park Arboretum & Botanical Gardens
Attendance: 400



+ Stems: A Garden Soirée

Saturday, June 28
Overland Park Arboretum & Botanical Gardens
Attendance: 1,300



+ Georgia's Chicken Run

Saturday, July 26
Deanna Rose Children's Farmstead
Attendance: 700



+ Terra Luna

September 11-13 & 18-20
Overland Park Arboretum & Botanical Gardens
Attendance: 12,500



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+ OP Mayor's Golf Tournament

Friday, September 26

Sykes-Lady Golf Course

Attendance: 144



+ Pumpkin Hollow

Select Dates October 1-26, Tuesdays-Sundays

Deanna Rose Children's Farmstead

Attendance: 21,900



+ Night of the Living Farm

October 17-18 & 24-25

Deanna Rose Children's Farmstead

Attendance: 9,870



+ Botanical Brewfest

Saturday, October 18

Overland Park Arboretum & Botanical Gardens

Attendance: 1,100



+ Luminary Walk

Select Nights, November 26 - December 30

Overland Park Arboretum & Botanical Gardens

Attendance: 34,300



+ Nutcracker Tea Party

December 6 & 7

Fiorella's Event Center

Attendance: 2,400



Community Connections

We engage our community through email, social media, and our website, reaching a passionate audience that values arts and culture in Overland Park. Partnering with us offers valuable exposure to this engaged local network, creating meaningful connections for your brand.

EMAIL	<p>70k email subscribers</p>	<p>top segments Arboretum: 57k subscribers 73% open rate Farmstead: 26k subscribers 52% open rate Arts: 4k subscribers 65% open rate</p>
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SOCIAL	<p>37.7k cumulative followers across all platforms</p>	
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WEB	<p>500k annual pageviews</p>	<p>VENUES 394.8k annual Farmstead visitors 188.3k annual Arboretum visitors</p>
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Our Media Partners



Learn More • www.artsandrec-op.org

Contact Us • info@artsandrec-op.org