



2023 Community Partnership Program

FOR THE PAST 27 YEARS, the Arts & Recreation Foundation of Overland Park (ARFOP) has enhanced the community experience for Overland Park families and visitors by focusing on cultural opportunities and building community spirit through support of the Overland Park Arboretum & Botanical Gardens, Deanna Rose Children's Farmstead, and public art. ARFOP shares pride in these accomplishments with the hundreds of donors and volunteers who give time and treasure generously each year to make these Overland Park attractions possible.



THE ARBORETUM



THE FARMSTEAD

Community involvement has been critical to the Foundation's history of support for these popular venues and programs. In 2021, ARFOP created and introduced a formalized Community Partnership Program that allowed local businesses and companies to engage with the Foundation on an annual basis for year-round involvement and showcase their community participation and philanthropic profile. We are now offering these Partners a chance to renew their Partnership with the Arts & Recreation Foundation of Overland Park for the 2023 calendar year, and we invite new Partners to join in this effort.

To become an ARFOP Community Partner, make a single annual donation at your desired level (see details on page 2) and receive valuable exposure, recognition and other tangible benefits for your company, your employees and your clients and customers. ARFOP Community Partnerships can be "customized" based on your desired level of support. Packages start at just \$5,000/year and each offers select options for you to choose which one best suits your goals and interests.



PUBLIC ART

Partner Benefits	Associate \$5,000	Advocate \$10,000	Ambassador \$15,000
Stems: A Garden Soirée sponsorship package *See benefits per level below	Bronze Sponsor	Silver Sponsor	Gold Sponsor
Mayor's Golf Tournament sponsorship package **See benefits per level below	Hole Sponsor	Specialty Sponsor	Specialty Sponsor
Arts & Events sponsorship packages: ***Choose to be an industry-exclusive Presenting Sponsor of one of these premier Overland Park community events - Overland Park Mayor's Golf Tournament , Terra Luna , Nutcracker Tea Party , Enchanted Faire , Night of the Living Farm , Music in the Park , Star Spangled Spectacular , Candlelight Stroll , or Luminary Walk	Opportunity for Presenting Sponsor Upgrade (see below)		
Year-long recognition at Arboretum, Farmstead, Tomahawk Ridge Community Center, ARFOP website and social media.	★	★	★
ARFOP Community Partner recognition plaque for place of business.	★	★	★
Free passes for daily admission to the Overland Park Arboretum	50	100	200
Free passes for daily admission to the Deanna Rose Children's Farmstead	50	100	200
Your Choice – Additional Benefits	Select 4	Select 6	All Included
Botanical Brewfest Tickets (\$100 value each)	4	8	12
Terra Luna Tickets (\$50 value each)	6	12	18
Night of the Living Farm Tickets (\$15 value each)	10	20	30
Luminary Walk Tickets (\$15 value each)	10	20	30
Pumpkin Hollow Tickets (\$10 value each)	10	20	30
Enchanted Faire Tickets (\$7 value each)	10	20	30
Customized Team Building Activity at the Arboretum		★	★
Customized Team Building Activity at the Farmstead		★	★
* Stems: A Garden Soirée	Bronze Value \$2,500	Silver Value \$5,000	Gold Value \$10,000
Patron Tickets	6	12	24
Recognition per sponsorship level	★	★	★
** OP Mayor's Golf Tournament	Hole Sponsor Value \$1,000	Specialty Sponsor Value \$2,500	Specialty Sponsor Value \$2,500
# of Players	4	4	4
Recognition per sponsorship level	At 1 Tee Box	Select Lunch, Cocktail Party, Carts, or Beverage	Select Lunch, Cocktail Party, Carts, or Beverage

*** Arts & Events Sponsorship Selection	Attendance	Presenting Sponsor Value
Upgrade to Mayor's Golf Tournament Presenting Sponsor	200	\$2,500
Candlelight Stroll Presenting Sponsor (benefits Arboretum)	3,500	\$5,000
Nutcracker Tea Party Presenting Sponsor (benefits Arts)	2,200	\$10,000
Botanical Brewfest Presenting Sponsor (benefits Arboretum)	2,500	\$10,000
Music in the Park Presenting Sponsor (benefits Arts)	3,000	\$10,000
Enchanted Faire Presenting Sponsor (benefits Arboretum)	5,000	\$10,000
Night of the Living Farm Presenting Sponsor (benefits Farmstead)	8,000	\$10,000
Terra Luna Presenting Sponsor (benefits Arboretum)	12,000	\$20,000
Luminary Walk Presenting Sponsor (benefits Arboretum)	45,000	\$25,000
Star Spangled Spectacular Presenting Sponsor (benefits Arts)	40,000	\$25,000