



2022 Corporate Partnership Program

FOR THE PAST 25 YEARS, the Arts & Recreation Foundation of Overland Park (ARFOP) has enhanced the community experience for Overland Park families and visitors by focusing on cultural opportunities and building community spirit through support of the Overland Park Arboretum & Botanical Gardens, Deanna Rose Children's Farmstead, and public art. ARFOP shares pride in these accomplishments with the hundreds of donors and volunteers who give time and treasure generously each year to make these Overland Park attractions possible.



THE ARBORETUM



THE FARMSTEAD

Corporate involvement has been critical to the Foundation's history of support for these popular venues and programs. In 2021, ARFOP created and introduced a formalized Corporate Partnership Program that allowed local businesses and companies to engage with the Foundation on an annual basis for year-round involvement and showcase their community participation and philanthropic profile. We are now offering these Partners a chance to renew their Partnership with the Arts & Recreation Foundation of Overland Park for the 2022 calendar year, and we invite new Partners to join in this effort.

To become an ARFOP Corporate Partner, make a single annual donation at your desired level (see details on page 2) and receive valuable exposure, recognition and other tangible benefits for your company, your employees and your clients and customers. ARFOP Corporate Partnerships can be "customized" based on your desired level of support. Packages start at just \$5,000/year and each offers select options for you to choose which one best suits your goals and interests.



PUBLIC ART

Partner Benefits	Associate \$5,000	Advocate \$10,000	Ambassador \$20,000
Stems: A Garden Soiree sponsorship package. <i>*See benefits per level below.</i>	Bronze Sponsor	Silver Sponsor	Gold Sponsor
Mayor's Golf Tournament sponsorship package. <i>**See benefits per level below.</i>	Hole Sponsor	Specialty Sponsor	Specialty Sponsor
Sponsorship recognition of an arts or educational program. <i>***See benefits per level below.</i>		★	★
Year-long recognition at Arboretum, Farmstead, Tomahawk Ridge Community Center, ARFOP website and social media.	★	★	★
ARFOP Corporate Partner recognition plaque for place of business.	★	★	★
Free passes for daily admission to the Overland Park Arboretum (each pass admits your party up to 6 people)	50	100	200
Free passes for daily admission to the Deanna Rose Children's Farmstead (each pass admits your party up to 6 people)	50	100	200

Your Choice – Additional Benefits	Select 3	Select 4	Select 6
Terra Luna Tickets (\$50 value each)	6	12	24
Night of the Living Farm Tickets (\$15 value each)	10	20	40
Luminary Walk Tickets (\$15 value each)	10	20	40
Pumpkin Hollow Tickets (\$10 value each)	10	20	40
Customized Corporate Team Building Activity			Farmstead or Arboretum
Customized Health & Wellness Program			Farmstead or Arboretum

*Stems: A Garden Soiree	Bronze Value \$2,500	Silver Value \$5,000	Gold Value \$10,000
VIP Tickets	6	12	24
Recognition per sponsorship level	★	★	★

**OP Mayor's Golf Tournament	Hole Sponsor Value \$1,000	Specialty Sponsor Value \$2,500	Specialty Sponsor Value \$2,500
Players	4	4	8
Recognition per sponsorship level	At 1 Tee Box	Select Carts, Beverage, Hole-in-One	Select Lunch or Cocktail Party

***Arts/Education Program Sponsorship		Value \$1,000	Value \$2,500
Admissions (if applicable)		10	25
Recognition per sponsorship level		Level 3 Sponsor	Level 2 Sponsor
Examples of educational programs for sponsorship are Discovery Kits, Nature Story Time at the Arboretum; Safety Day and field trips for low income schools at the Farmstead; and an Art at the Center exhibit.			