

2021 Corporate Partnership Program



For the past 25 years, the Arts & Recreation Foundation of Overland Park (ARFOP) has enhanced the community experience for Overland Park families

and visitors by focusing on cultural opportunities and building community spirit through support of the Arboretum, Farmstead, and public art.

ARFOP shares pride in these accomplishments with the hundreds of donors and volunteers who give time and treasure generously each year to make these Overland Park attractions possible.

ARFOP is excited to offer a formalized program designed to engage businesses and their employees throughout the year as well as continuing to recognize and showcase their community involvement at events and at the venues we support. To participate in the Corporate Partnership Program, make a single annual donation and receive valuable exposure, recognition, and other tangible benefits throughout the year for not only the company but its employees and clients too.

The Corporate Partnership Program provides an opportunity to select from a menu of options, allowing a “custom built” package that reflects level of support, degree of engagement, and benefits received.

Partner Benefits	Associate \$5,000	Advocate \$10,000	Ambassador \$25,000	Anchor \$50,000
Stems: A Garden Soirée sponsorship package. <i>*See benefits per level below.</i>	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Overland Park Mayor's Golf Tournament sponsorship package. <i>**See benefits per level below.</i>	Hole Sponsor	Specialty Sponsor	Specialty Sponsor	Presenting Sponsor
Year-long recognition at Arboretum, Farmstead, Tomahawk Ridge Community Center, and ARFOP website & social media per Corporate Partner level.	★	★	★	★
Representative on the ARFOP Corporate Partner Advisory Board (meets periodically for timely updates and feedback)	★	★	★	★
ARFOP Corporate Partner recognition plaque for place of business	★	★	★	★
Free daily admission passes to Arboretum	50	100	250	500
Free daily admission passes to Farmstead	50	100	250	500

Your Choice - Additional Benefits	Select 3	Select 4	Select 6	All Included
Terra Luna Tickets (\$25 value each)	6	12	30	50
Night of the Living Farm Tickets (\$15 value each)	10	20	50	100
Luminary Walk Tickets (\$14 value each)	10	20	50	100
Pumpkin Hollow Tickets (\$10 value each)	10	20	50	100
Botanical Brewfest Tickets (\$65-\$85 value each)	4	8	16 VIP	16 VIP
Nutcracker Tea Party Tickets (\$55-\$125 value each)	4	8	Premium Table for 10	Front Row Table
Corporate Team-Building Activity - Customized for Your Company's Needs		@Farmstead or Arboretum	@Farmstead & Arboretum	@Farmstead & Arboretum
Health & Wellness Program - Customized for Your Company's Needs		@Farmstead or Arboretum	@Farmstead & Arboretum	@Farmstead & Arboretum
Designated "Company-Name Day" at venue			@Farmstead or Arboretum	@Farmstead & Arboretum

*Stems: A Garden Soirée Sponsorship Benefits	Bronze Sponsor Value \$2,500	Silver Sponsor Value \$5,000	Gold Sponsor Value \$10,000	Platinum Sponsor Value \$15,000
VIP Tickets	6	12	24	36
Recognition per sponsorship level	★	★	★	★

**OP Mayor's Golf Tournament Sponsorship Benefits	Hole Sponsor Value \$1,000	Specialty Sponsor Value \$2,500	Specialty Sponsor Value \$2,500	Presenting Sponsor Value \$5,000
Players	4	4	4	8
Recognition per sponsorship level	At 1 Tee Box	Select Carts, Beverage, Hole-in-One	Select Lunch or Cocktail Party	On All Signage