SPONSORSHIP OPPORTUNITIES
A GARDEN SOIRÉE 2020

STEMS
AUGUST 8

CELEBRATING 25 YEARS OF BRINGING HIGH QUALITY ARTS AND RECREATION TO OUR COMMUNITY SINCE 1995
We invite you to join The Arts & Recreation Foundation of Overland Park in celebration of its 25 years of enhancing our community through support of arts and recreation by becoming a sponsor of the annual Stems: A Garden Soirée - the event of the summer in Overland Park.

Your investment ensures the Arts & Rec Foundation is able to continue to grow and support Deanna Rose Children’s Farmstead, the Overland Park Arboretum & Botanical Gardens, and public art. These recreational and cultural amenities are part of the reason Overland Park is consistently ranked one of the best places in the country to live, work, and play!

Be a part of the celebration – your help ensures that we continue creating great . . . places, experiences, and memories . . . for you, your children, and your children's children to enjoy for years to come!
PREMIUM LEVEL

Sponsorships

Presenting Sponsor at $50,000
• 60 Patron Tickets or 20 Patron Tickets and 80 General Admission Tickets*
• Primary recognition as the Presenting Sponsor on all marketing materials including print and digital advertising and on signage and printed materials at the Patron Party and the night of Stems.
• Recognition on ARFOP social media channels.

Legacy Sponsor at $25,000
• 48 Patron Tickets or 16 Patron Tickets and 64 General Admission Tickets*
• Prominent recognition as a Legacy Sponsor on marketing materials including print and digital advertising and on signage and printed materials at the Patron Party and the night of Stems.
• Recognition on ARFOP social media channels.

Specialty Sponsor at $15,000
• 36 Patron Tickets or 12 Patron Tickets and 48 General Admission Tickets*
• The opportunity to select a Stems feature for special recognition. Available are the Main Stage, the Patron Experience, and others that may be identified.
• Recognition as [Feature] Sponsor on printed and digital sponsor lists and on signage and printed materials at the Patron Party and the night of Stems.
• Recognition on ARFOP social media channels.

Gold Sponsor at $10,000
• 24 Patron Tickets or 8 Patron Tickets and 32 General Admission Tickets*
• Recognition as a Gold Sponsor on printed and digital sponsor lists and on signage and printed materials at the Patron Party and the night of Stems.
• Recognition on ARFOP social media channels.

Silver Sponsor at $5,000
• 12 Patron Tickets or 4 Patron Tickets and 16 General Admission Tickets*
• Recognition as a Silver Sponsor on printed and digital sponsor lists and on signage and printed materials at the Patron Party and the night of Stems.
• Recognition on ARFOP social media channels.

Bronze Sponsor at $2,500
• 6 Patron Tickets or 2 Patron Tickets and 8 General Admission Tickets*
• Recognition as a Bronze Sponsor on printed and digital sponsor lists and on signage and printed materials at the Patron Party and the night of Stems.
• Recognition on ARFOP social media channels.

* In appreciation of sponsors who make a commitment to sponsor no later than January 31, 2020, we will increase the number of General Admission Tickets in the sponsorship package by 25%.

13th Annual Stems: A Garden Soirée – August 8, 2020, at the Overland Park Arboretum & Botanical Gardens
The Arts & Recreation Foundation of Overland Park was incorporated in 1995 for the purpose of supporting parks and recreation services in Overland Park. The Foundation has a rich history of raising funds and accepting donations to grow and support Deanna Rose Children’s Farmstead, the Overland Park Arboretum & Botanical Gardens, the 9-11 Memorial, and city art installations and art programs.

**Mission: To provide and promote art, recreation, nature, education, and culture that build community and enhance quality of life.**

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**For more information, contact**

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913.322.6467

**Send pledge form to**

info@artsandrec-op.org, or
ARFOP
P. O. Box 26392
Overland Park, KS 66225

### STAFF

- Vicki Lilly, Executive Director
- Dan Vater, Development Director
- Emily Lane, Communications Manager
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