HOLIDAY LUMINARY WALK 2019
Overland Park Arboretum & Botanical Gardens
November 29, 30, December 6, 7, 13 & 14

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor ($20,000 minimum)
- Company name and logo featured on website and all printed publicity materials and tickets as “Presenting Sponsor”
- “Thank you” banner with logo at entrance of the walk
- Logo and recognition in weekly e-blasts and monthly e-news October through December
- Recognition in social media postings during November and December
- Up to 100 complimentary tickets to the Luminary Walk

Big Tent Sponsor ($10,000 minimum; sponsoring the Big Tent entertainment)
- Name and logo prominently displayed on website and all printed publicity materials (“Big Tent entertainment presented by ....”)
- Name and logo on a banner in the tent
- Logo and recognition in weekly e-blasts and monthly e-news October through December
- Recognition in social media postings during November and December
- Up to 50 complimentary tickets to the Luminary Walk

Illuminating Sponsor ($5,000 minimum; sponsoring Mystical Loop, Storytelling Tree, Santa’s Woodland Depot, Wagon Rides or Visitor Center)
- Name and logo displayed on website and all printed publicity materials (“Storytelling Tree illuminated by ....”)
- Name and logo on sign adjacent to feature
- Logo and recognition in weekly e-blasts and monthly e-news October through December
- Recognition in social media postings during November and December
- Up to 30 complimentary tickets to the Luminary Walk

Music Tent Sponsor ($2,500 minimum; sponsoring Native American Flute, Mystical Loop, Allies Glade)
- Name and logo on website, and name listed on all printed publicity materials (“Native American Flute presented by ....”)
- Name and logo on a sign in music tent
- Logo and recognition in weekly e-blasts and monthly e-news October through December
- Recognition in social media posting during November and December
- Up to 20 complimentary tickets to the Luminary Walk

Candlelighter ($1000 minimum)
- Name listed on website and all printed publicity materials
- Name in e-newsletters during November and December
- Up to 10 complimentary tickets to the Luminary Walk

[For company name to appear in printed publicity materials, commitment for sponsorship must be signed by September 1, 2019.]