



# HOLIDAY LUMINARY WALK 2018

*Overland Park Arboretum & Botanical Gardens*

*November 23, 24, 30, December 1, 7 & 8*

## SPONSORSHIP OPPORTUNITIES

### **Presenting Sponsor** (\$20,000 minimum)

- Company name and logo featured on website and all printed publicity materials and tickets as "Presenting Sponsor"
- "Thank you" banner with logo at entrance of the walk
- Logo and recognition in weekly e-blasts and monthly e-news October through mid-December
- Recognition in social media postings each week November thru December
- Up to 100 complimentary tickets to the Luminary Walk

### **Big Tent Sponsor** (\$10,000 minimum; sponsoring the Big Tent entertainment)

- Name and logo prominently displayed on website and all printed publicity materials ("Big Tent entertainment presented by ....")
- Name and logo on a banner in the tent
- Logo and recognition in weekly e-blasts and monthly e-news October through mid-December
- Recognition in social media postings during November and December
- Up to 50 complimentary tickets to the Luminary Walk

### **Illuminating Sponsor** (\$5,000 minimum; sponsoring Mystical Loop, Storytelling Tree, Santa's Woodland Depot, Wagon Rides or Visitor Center)

- Name and logo displayed on website and all printed publicity materials ("Storytelling Tree illuminated by ....")
- Name and logo on sign adjacent to feature
- Logo and recognition in weekly e-blasts and monthly e-news October through mid-December
- Recognition in social media posting during November and December
- Up to 30 complimentary tickets to the Luminary Walk

### **Music Tent Sponsor** (\$2,500 minimum; sponsoring Native American Flute, Tin Whistle, Allies Glade)

- Name and logo on website, and name listed on all printed publicity materials ("Native American Flute presented by ....")
- Name and logo on a sign in music tent
- Logo and recognition in weekly e-blasts and monthly e-news October through mid-December
- Recognition in social media posting during November or December
- Up to 20 complimentary tickets to the Luminary Walk

### **Candlelighter** (\$500 minimum)

- Name listed on FOTA website and all printed publicity materials
- Name in FOTA e-newsletter during October, November and mid-December
- Up to 10 complimentary tickets to the Luminary Walk

[For company name to appear in printed publicity materials, commitment for sponsorship must be signed by September 1, 2018.]

