Arts and Recreation Foundation of Overland Park
SOCIAL MEDIA POLICY

1. The Arts & Recreation Foundation of Overland Park has reviewed a variety of social medias and has selected Facebook as the official social media for the Foundation and the Friends groups.
2. The Executive Director will be the "owner" of the following pages: Arts & Recreation Foundation of Overland Park, Friends of the Overland Park Arboretum & Botanical Gardens, Friends of Overland Park Arts and Friends of Deanna Rose Children's Farmstead.
3. The Executive Director will give administration rights for the Friends pages to the official social media representatives from each Friends group and the Foundation Assistant.
4. All official social media representatives and the Foundation Assistant will also have administrative rights to the Arts & Recreation Foundation page.
5. Appropriate content is deemed to be fact and event-based. Such as, "38 pygmy goats arrived at the Farmstead today." "The spring plant sale will be held on Mother's Day weekend."
6. Security will be set to allow comments and postings from fans. These will be monitored carefully by the official social media representatives and removed if necessary.
7. The Friends' groups will post not only to their respective Friends' page but also on the Foundation page.
8. Friends are encouraged to support each other’s activities, to cross-promote. For example, while the Farmstead is closed they may encourage their fans to attend the Nutcracker Tea Party and the Luminary Walk.
9. Each page will include the fact that this is the "official" page of each group.

Approved by the Arts and Recreation Foundation Board of Directors
March 16, 2010